

# Code of Ethics

## Fundraising Institute of New Zealand (Incorporated)

1. Members will direct or manage only fundraising programmes for causes that are consistent with the enhancement of human, environmental, or animal welfare.
2. In the field of philanthropic fundraising, members deem it unprofessional to accept remuneration on the basis of percentage of the amount raised (or relate remuneration in any way to the amount raised).
3. Members will involve clients in significant expenditure only after thorough analysis indicates that the costs in relation to amount raised represent a valid investment to the agency, and agreement in writing by an authorised member of the organisation has been provided.
4. Members may not make proposals to clients that involve hidden costs.
5. Members shall predict financial results to clients only when such predictions have been validated by thorough fundraising analysis.
6. Members shall not accept personal payment, in cash or in kind, from a supplier of goods or services to an agency of which the member is an employee, or agent, in recompense for business placed with that supplier.
7. No member shall make payment in cash or kind to any employee, officer, director, trustee, or advisor of an agency for using influence to retain the services of a member.
8. Members will maintain professionalism in all other activities in accordance with the FINZ Code of Conduct.

**ENFORCEMENT OF CODE: It is the duty of all members to assist the Institute in implementing and enforcing the Code and they will be supported by the Institute for so doing.**